



Mastering the Mental Game™

The Key to Success in Business, Life, and Golf



Dr. Joe Parent is one of the **Top Ten Mental Game Experts** in the world, as listed in *Golf Digest Magazine*.

Dr. Parent presents his unique **PAR Approach™** focusing on Preparation, Action, and Response to results. He gives you the keys to managing the stress of change in the workplace and the world.

Ideal for meetings, conferences, in-house training sessions, client appreciation events and golf outings.

Dr. Parent's corporate programs enhance:

- Leadership (vision, communication)
- Integrity (committed, responsive)
- Achievement (synchronized, efficient)

Dr. Joe Parent

Corporate Speaker

PGA TOUR Instructor

Best-selling Author of

ZEN GOLF

MASTERING THE MENTAL GAME

Your next event can feature a cutting edge presentation that is as enjoyable as it is uplifting.

Known as "the Phil Jackson of the Fairways," Dr. Parent blends humor and advice from his years of coaching on the PGA TOUR with Zen stories of wisdom and insight.

His presentations entertain, enlighten and inspire, pointing the way to more consistency, less frustration, and greater success in business, golf, and life.

"Dr. Parent has been a great influence on my mental game. He's given me very effective methods for clearing obstacles to peak performance."

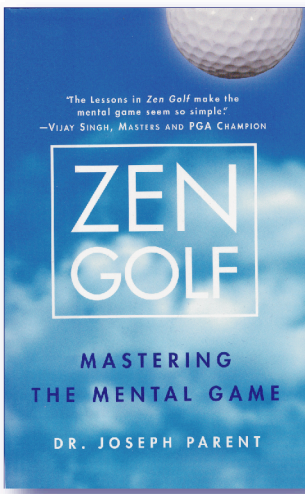
Vijay Singh

**Masters and PGA Champion
World Number One 2004-2005**

"Your program was full of great ideas to help our advisors grow as people and professionals. It was a real hit."

David Hausdorff

**Vice President, Merrill Lynch
Private Client Group**



"Zen Golf is the best book for connecting golf and the mind together. It's for everyone, it really helps, and you're going to enjoy it."

Vijay Singh,
Masters & PGA Champion

"Soothing and enlightening, entertaining and provoking."

Guy Yocom,
Senior Writer, *Golf Digest*

Television Appearances

CNN: "Headline News"

NBC: "Today in New York"

The Golf Channel: Interviews, Panels, and "Viewer's Forum"

ESPN: "Inside the PGA TOUR"

CBS: "Everybody Loves Raymond"

HBO: "Making the Cut: the Road to Pebble Beach"

Customized Presentations

Dr. Parent's programs are designed to meet the specific needs you have for your company's event: value-added programs for clients, keynote motivational speeches, seminars, and management retreats.

Sample Topics include:

Mastering the Mental Game in Golf, Business and Life

Wisdom from the game of golf for success in business and life

The Three C's in Success

Clarity, Commitment and Composure

The 4 Kinds of YES and NO

Integrity in communication, action, and responsibility

CONTACT INFO:

888.874.9928 805.640.1046

Info@ZenGolf.com www.ZenGolf.com

402 W. Ojai Ave., #101-233

Ojai, California 93023

Partial Client Lists

Corporate

Merrill Lynch

Tiger Woods Foundation

Dreyfus Funds

Bank of America

World Presidents Organization

American Express

Fidelity Investments

Wachovia Securities

CBRE Real Estate

UBS-Paine Weber

PGA of America

MasterCard "Priceless" Campaign

Professional Golfers

Vijay Singh – Winner of 28 PGA TOUR events, including The Masters and Two PGA Championships, 2004 Player of the Year, Number 1 in World Rankings

David Toms – Winner of 11 PGA TOUR events, including the PGA Championship

Lisa Hackney – LPGA Rookie of the Year

PGA TOUR Winners – Carlos Franco, Tim Petrovic, David Gossett, Tommy Armour III, Willie Wood, Craig Perks and many other Tour Players.

Celebrity Golfers

Ray Romano (*Everybody Loves Raymond*)

Kevin James (*King of Queens*)

Gary Sinise (*Forest Gump*; *CSI:NY*)

Malcolm McDowell (*Clockwork Orange*; *Entourage*)

Rick Dees (Radio Personality)

Kenny G (Musician)

Oscar de la Hoya (Boxing Champion)

"The time with Dr. Parent was uplifting and inspiring. His communication and insight truly moved me. I'm amazed at how much of my life it has impacted."

Kerry M. Perl, Western Regional Sales Director
Bank of America Capital Management

"Your seminar at the Women, Business and Golf Conference was extremely valuable. It made the whole event really special. Thanks again—you were great."

Susan M. Harley, Director
Aliant Telecom-Broadband

"Rave reviews from every program Dr. Parent has done. What he presents is on the money for both advisors and clients. His events have been huge successes."

J. Brent Arave, Regional Director, Merrill Lynch